

Which Cloud Model Best Fits Your Business?

Selecting the ideal cloud computing model isn't always straightforward. Public, Private, and Hybrid clouds each offer unique benefits and trade-offs for managing your IT infrastructure.

| PUBLIC For businesses looking for flexibility. | HYBRID The perfect mix of public & private. | PRIVATE Gives complete control over your cloud infrastructure. |
|--|--|---|
| SUMMARY | SUMMARY | SUMMARY |
| <p>An on-demand computing service and infrastructure fully managed by cloud services providers and shared with multiple organizations using the internet.</p> | <p>Critical applications/servers are in a private cloud, while less critical exist in a public cloud.</p> | <p>An on-demand, on premise cloud deployment model where cloud computing services and infrastructure are hosted privately.</p> |
| <ul style="list-style-type: none"> ✓ Simple and efficient ✓ Reduced costs, pay-as-you-go ✓ On-demand scalability ✓ Greater reliability ✗ Chance of unpredictable performance ✗ Less security and visibility ✗ Lack of control ✗ Compliance and legal risks | <ul style="list-style-type: none"> ✓ More control over data ✓ High scalability & flexibility ✓ Cost-effective at start ✓ Improved security ✗ Increased complexity & management overhead ✗ Increasingly expensive over time ✗ Compatibility and integration ✗ Management of 2 different sets of hardware and software | <ul style="list-style-type: none"> ✓ Higher level of security ✓ Ability to tailor it to specific needs ✓ More control over resources ✗ More costly than hybrid or public to maintain ✗ Minimal mobile access ✗ High IT overhead |
| <p>Good for: Businesses looking to access data anytime, anywhere without fronting the bandwidth and cash to host and manage the cloud infrastructure.</p> | <p>Good for: Businesses that need both flexibility and security.</p> | <p>Good for: Businesses that have any custom needs, desire to integrate business applications with their cloud, and actually be in control of the functioning of your cloud would be best served.</p> |

