

Press Contact:

Carolyn Duncan
Axia Technology Partners
317-653-4468
carolyn.duncan@axiatp.com

FOR IMMEDIATE RELEASE

May 10, 2017

The Indiana Bankers Association Selects Kerauno as its Unified Communications Solution

Indianapolis – (May 10, 2017) – Axia Technology Partners (AxiaTP) announced today that the Indiana Bankers Association (IBA) has chosen Kerauno as its Unified Communications software solution.

“We’re excited to have the IBA join our Kerauno community,” said Josh Ross, Managing Partner at AxiaTP. “By building these types of relationships across the country, we anticipate seeing exponential growth in the banking vertical moving forward.”

In addition to the IBA, AxiaTP has forged relationships both locally and nationally in the banking industry, including Indiana-based First Internet Bank and Citizens Bank, as well as a large banking segment of institutions in the southeast.

According to Ross, Kerauno is more than just a Unified Communications platform. It’s also a software workflow tool that enhances the way people communicate. “The real power of Kerauno can be seen when companies we serve suggest process enhancements that ultimately can be utilized by the larger Kerauno community,” said Ross.

One example of this power is Bank Connect, which provides a cost-efficient IVR that serves as a turnkey solution into the banking core. Bank Connect, along with a multitude of other features such as automated reminder calling, instant messaging, call reporting and analytics, enables financial institutions to enhance business workflows, improve the client experience and ultimately improve efficiency ratios.

“Kerauno is beyond the office phone system,” said Ross. “For example, if you’re a bank looking for new and improved ways to connect with your clients, Kerauno can tie into Fiserv, Jack Henry and Corelation, enabling you to collect valuable analytic data, achieve greater customer satisfaction and improve retention.”

For more information about Kerauno, visit www.KeraunoUC.com.

###

About Axia Technology Partners

Indianapolis-based Axia Technology Partners is a leading national provider of converged IP technology and software solutions, with industry-leading service offerings including nationwide VoIP Phone Services, Unified Communications, Business Internet Access, and Managed Network Services. AxiaTP's clients include municipal governments, banks and credit unions, hospitals, schools and universities, law firms, manufacturers, and a host of SMBs across the country. For more information about Axia Technology Partners, please visit www.axiatp.com.